RYANN LYNN

Relevant Experience

Bemis Center for Contemporary Arts, Omaha, Neb.

Exhibitions Intern, January 2017 to April 2017

- Generated a directory of museums, galleries and cultural centers across the Midwest for the Curator-in-Residence and future residents
- Assisted in event coordination by scheduling speakers, supplies, etc.

AARP Nebraska, Lincoln, Neb.

Advocacy and Communications Intern, September 2015 to October 2016

- Traced priority issues through local legislative sessions
 - Including Caregiving and Medicaid legislative bills
- Designed graphics and presentations for events
- Formulated content for volunteer newsletter with 250+ subscribers and AARP social media
- Created the Nebraska Caregiver Coalition Facebook page and implemented "Spotlight" campaigns to earn the first 100 likes

Lincoln Children's Museum, Lincoln, Neb.

Marketing Intern, June 2014 to January 2015

- Developed news releases to promote upcoming events
- Tracked donation requests and ran email analysis with Constant Contact
- Photographed events for Museum social media posts

University of Nebraska-Lincoln Housing, Lincoln, Neb.

Resident Assistant, August 2013 to May 2016

- Provided time and knowledge as a liaison between the university and 40-70 residents
- Enforced policies that ensure a safe and comfortable environment for all students
- Facilitated educational programs and events to build a sense of community

Leadership Experience

Public Relations Student Society of America, University of Nebraska-Lincoln

Director of Special Projects, 2014 and 2015

- Functioned as project manager for local clients and fundraising activities
 - Educated 100 students and earned 2,000 online impressions for Arbor Day Foundation
 - Raised \$1,028 and 1,322 lb of peanut butter for the FoodBank of Lincoln's Backpack Program
- Wrote or edited entries for PRSA Paper Anvil Awards

Director of Membership Development, 2013

- Created recruiting strategy to increase membership
 - Increased membership by 10 percent
 - Promoted diversity of background and majors within the club by recruiting in all colleges
- Produced recruitment materials and responded to contact from potential members

Education

University of Nebraska-Lincoln

Bachelors of Journalism in Advertising and Public Relations, 2016 Bachelors of Art with an emphasis in Photography, 2016

- 2016 Bateman Competition Team
- 2014 Jacht Ad Lab member

Education Abroad

Japan: Visual Culture in Context, Kyoto and Tokyo, May 2014

Cuba: Mystique and the Message, Havana, May 2015

Volunteer and Freelance Photography

Ryann Lynn Photography, Various locations, 2013 to present

Organize and photograph shoots for couples and groups

University of Nebraska Foundation, Lincoln, Neb., 2016

Photographed (NU President Bounds's) tailgate at the Wick Alumni Center for Foundation publications

Borsheims Fine Jewelry, Omaha, Neb., 2014

Work with models and jewelry to produce social media content

Berkshire Hathaway Shareholders Weekend, Omaha, Neb., 2014

Escort media and photograph event

Students Together Against Cancer, Lincoln, Neb., 2012 and 2013

Cover events and take headshots for executive team webpage

Honors and Awards

National PRSSA

Lawrence G. Foster Award for Excellence in Public Relations, 2016

PRSA Nebraska

PRSA Nebraska Student Scholarship, 2016

University of Nebraska-Lincoln

Perry Family Capstone Award, 2016
Department of Art and Art History Entry Award, 2016
George E. Grimes Memorial Award, 2015
Global Gateway Scholarship, 2013
Ruth Leverton Scholarship, 2012 to 2016

UNL Student Impact Awards

UNL Program of the Year, 2016

PRSA Nebraska Paper Anvil Awards

Best of Show (Student Category), 2016
Award of Excellence for Outstanding Classroom Campaign, 2016
Award of Merit for Outstanding Community or Nonprofit Event, 2016
Award of Merit for PRSSA Chapter Project, 2015
Award of Merit for PRSSA Strategy to Address a Problem, 2015
Award of Merit for PRSSA Chapter Project, 2014

National Residence Hall Honorary

First-Year Student of the Month, October 2012

Skills

Computers: Macintosh and PC platforms; Microsoft Office and Adobe Creative Suite

Cameras: Small and medium format film and DSLRs

Additional Experience

NoWhere Bar and Grill, Lincoln, Neb.

Bartender, January 2014 to present

- Maintained efficient flow of drinks and food while ensuring the bar is properly cleaned and stocked
- Developed new drink recipes that would be used for special events

University of Nebraska-Lincoln Admissions, Lincoln, Neb.

Campus Tour Guide, June 2014 to December 2016

- Give personal student perspective on opportunities and experiences at UNL to potenital students
- Promoted to specialty tours for priority recruits, new faculty and game-day stadium tours for football recruits

Daily Nebraskan Campus Newspaper, Lincoln, Neb.

Photographer, January 2013 to June 2014

- Work with reporters and subjects to organize photoshoots and write detailed captions
- Attended weekly meetings to obtain assignments in sports, portraits, news, entertainment and features